

Information for Educators



We need your help.

The idea behind Dream It. Do It. is simple: Whatever it is young people are passionate about, be it cars or computers or music or even art, they can find a great career doing it in today's advanced manufacturing.

But, in order to attract the country's best and brightest to one of manufacturing's many exciting sectors - from biotechnology to computer software - it must overcome some negative stereotypes and offer students a chance to follow their interests. That's exactly why the National Association of Manufacturers (NAM) and The Manufacturing Institute is asking for your help with their new Dream It. Do It. campaign.

Dream It. Do It. is a nationwide effort supported by NAM, employers within the manufacturing economy and other groups around the country. But as a teacher or career counselor, we must have your help. Become a part of this campaign and we'll provide you with many valuable resources you can use to educate your students about careers in manufacturing. It's your opportunity to guide your students to the career of their dreams.

Contact us today and find out how you can help. The campaign offers a wide range of ways for you and your school to participate. Now's your chance to support one of the country's most essential industries, boost your local economy, and more importantly, help students find great, high-paying careers they can be proud of.

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